

Subject: Press Release, Rogers' Christmas House

FOR IMMEDIATE RELEASE

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WORLD FAMOUS ROGERS' CHRISTMAS HOUSE TO HAVE CHRISTMAS IN JULY CELEBRATION

BROOKSVILLE, Fla. – For over forty years, visitors from near and afar have traveled to Rogers' Christmas House & Village in Brooksville, Florida to experience the most unique and dazzling collection of holiday gifts and displays south of the North Pole. The Village's five turn-of-the century houses have welcomed over a half a million guests per year, and have established Rogers' Christmas House as a top Central Florida tourist destination.

Within the five houses are gifts for all occasions, collectibles, trees, toys, lights, ornaments, decorations, crystal, linens, lamps, tapestries, mirrors, gifts for men, and more. New merchandise is arriving daily to gear up for the upcoming season.

The Christmas in July Celebration will include free refreshments, a visit from Santa, various demonstrations by local artists, and discounts throughout the Village. The Celebration will run from July 18th through July 26th.

Rogers' Christmas House and Village is located at 103 South Saxon Avenue in

**Brooksville, Florida and is open from 10:00am-5:00pm every day of the year except
Easter, Thanksgiving, and Christmas. Admission is free. For more information, please
Call 352-796-2415, or visit online at <http://www.rogerschristmashouse.com>**