

*HERNANDO COUNTY*  
*Office of Tourist Development*

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**30305 Cortez Blvd. ~ Brooksville, FL. 34602**  
352-754-4405

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**April 20, 2009 – BROOKSVILLE, FL.**

**SOUTHERN HOSPITALITY WELCOME FOR**  
**2009 USBC FLORIDA STATE BOWLING TOURNAMENT**

The Hernando County Tourism Bureau and Hernando County is poised to welcome over 1000 visitors per weekend for the next eleven weeks beginning this weekend, April 25 and continuing through July 4<sup>th</sup>. Let's roll out the red carpet ! The Tourism Bureau is asking all Hernando County businesses and offices, both retail and professional, to post a "**WELCOME USBC BOWLERS**" on outdoor signs and marquees. The event also marks the 75<sup>th</sup> Anniversary of the USBC Bowling Championship, and bowlers will be arriving from all over the State of Florida.

Sue Rupe, Tourism Director for Hernando County, stated "This is the single largest sporting event ever to come to Hernando County, and we are delighted that we were selected to host the Championship. The footlights will be bright on Hernando County's main stage as the bowlers and their guests explore the area and discover the many treasures of Hernando County. With the help of the community, this will be a great opportunity to spotlight our businesses, restaurants, attractions and hospitality."

The excitement of the Hernando County Bowling Association and the Hernando County Tourism Bureau is at a peak level with the first group due to arrive in a few days. Several dates are still available for volunteer Ambassadors to host the Information Centers. If you would like to volunteer and see some championship bowling, please call 352-754-4405.

The lanes are polished and the welcome mat is out as Hernando County puts the final touches on preparations to host the 2009 USBC Florida State Bowling Championship tournament.