

Press Release

Hernando County Tourism Bureau
30305 Cortez Blvd. ~ Brooksville FL 34602
352-754-4405 or 800-601-4580 Fax 352-754-4406
www.naturallyhernando.org

Date: December 1, 2010
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FOR IMMEDIATE RELEASE

HERNANDO COUNTY TOURIST DEVELOPMENT PRESENTS THE 2010 COLLECTIBLE CHRISTMAS ORNAMENT

2010 COLLECTIBLE CHRISTMAS ORNAMENT! RESERVE YOURS NOW!

Download online form at www.naturallyhernando.org and order now!

The Hernando County Tourist Development Council is pleased to announce the 2010 ornament, depicting a unique reknowned venue in Hernando County, available for purchase after December 10th.

The Hernando County design celebrates the 50th Anniversary of the landmark Coney Island Drive-Inn. The original artist of the ornament depiction is unknown. First opened in July of 1970, Coney Island has a unique and storied history. It is reported that Elvis Presley visited, and the venue has also been featured in several movies. Throughout its legendary history, the restaurant has been owned by the Todd, Rice, and Collins families prior to being purchased by current owners, the Hensley family, in 2006. The traditions are held strong and the story of Coney Island Drive-Inn continues to add chapters. A limited number of the ornaments will be signed and numbered by Mr. Blair Hensley, current owner. Signed and numbered ornaments are \$15.00 each plus tax, and unsigned are \$10.00 plus tax.

Ornaments from prior years, including the now-closed historic Rogers' Christmas House ornament, are being offered as well. Please indicate your request on the order form, or call the Tourism Bureau for availability.

The Hernando County Welcome Center is located at 30305 Cortez Blvd., Brooksville (inside the Quality Inn & Suites at SR 50 and I-75). For more information on additional sales locations, please call our office at 352-754-4405. Or, visit our website at www.naturallyhernando.org where you will find a link to view the ornaments and how to place your order.



2010 HERNANDO COUNTY COLLECTIBLE CHRISTMAS ORNAMENT ORDER FORM

PLEASE PRINT, and indicate your choices below:

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

HOME PHONE: _____ WORK PHONE: _____

E-MAIL: _____

____ LIMITED EDITION / SIGNED & NUMBERED ORNAMENT: (\$15.00 each + tax)

50th ANNIVERSARY CONEY ISLAND DRIVE-INN _____ @ \$15.00 each = \$ _____

TOTAL = \$ _____

____ STANDARD ORNAMENT (\$10.00 each + tax) (Unsigned)

50th ANNIVERSARY CONEY ISLAND DRIVE-INN **SOLD OUT** @ \$10.00 each = \$ _____

Re-issue: ROGERS' CHRISTMAS HOUSE _____ @ \$10.00 each = \$ _____
(Limited quantity available)

TOTAL = \$ _____

SUBTOTAL : TOTAL ORNAMENTS : \$ _____

6.5% TAX : \$ _____

FOR MAILING ORDERS: ADD PACKING AND SHIPPING \$10.00: \$ _____

GRAND TOTAL : \$ _____

FOR PRIOR YEARS' ORNAMENTS, PLEASE CALL FOR INFORMATION AND AVAILABILITY

ALL CHECKS OR MONEY ORDERS MUST ACCOMPANY THIS ORDER

CHECKS MADE PAYABLE TO: H.C.T.D.C.

Hernando County Tourist Development
30305 Cortez Blvd.
Brooksville, FL. 34602

Questions? Please call Carole at 352-754-4405
Website: go2hernando.com FAX: 352-754-4406

*Copies may be made from this form.





Coney Island Drive-Inn
Established July 7, 1960

2010